



May 27 - 28, 2011

Friday: 3 pm to 8 pm

Saturday: 10 am to 8 pm

Ike Hamilton Expo Center – 501 Mane St..

West Monroe, LA 71292

Sponsored by: The City of West Monroe
COMMERCIAL VENDOR/EXHIBITOR
APPLICATION/CONTRACT

Join this regional festival featuring all things country. . . music, food, crafts, rodeo, old fashioned fun!!

PRCA Rodeo in the Arena

Country Music on two outdoor stages

plus

Gator 911 from CMT TV

Dock Dogs Competition

Kingsland Ranch Steak Challenge

Beach Volleyball

Little Miss Southern Fried Festival Beauty Pageant

Antique Car Show

Arts/Crafts/Collectibles and other merchandise!

All Commercial Vendor/Exhibitor space will be located in the “barn” area behind the main arena. The 10’ x 10’ spaces feature asphalt floors, electricity (5 amps only. . . you must let us know what you have that needs electricity), hard walls between booths & under roof (no a/c). You may rent as many spaces together or separately as you wish. Walls between spaces can be removed, but must be ordered well in advance. VENDORS WISHING TO SELL FOOD FOR CONSUMPTION ON PREMISES AND NON-PROFITS REQUIRE DIFFERENT APPLICATION. NO VENDORS ARE ALLOWED TO SELL BEVERAGES. 20’ x 20’ spaces are under roof, have electricity; floor will be hard, packed dirt; open area (no wooden walls).

Extensive marketing will be provided via newspaper, radio, TV and billboards throughout the immediate region and into Mississippi, Arkansas and South Louisiana.

Vendor/exhibitor management provided by Garland & Lyons, Inc. Sandy Lyons will be responsible for all vendor/exhibitor registration, space assignment and move-in. Contact information below.

Vendor/Exhibitor Costs:

_____ One Booth 10’ x 10’ - \$50

_____ Two Booths, 10’ x 20’ - \$100

_____ Three Booths 10’ x 30’ - \$150

_____ Four Booths 10’ x 40’ - \$200

_____ 20’ x 20’ open space- \$200

Extra Badges -- \$15 ea.

Vendor supplies all tables, table coverings, chairs, company sign and whatever is needed for merchandising the booth.

For vendor/exhibitor information:

Sandy Lyons

Garland & Lyons, Inc.

P. O. Box 852

West Monroe, LA 71294

318.355.2495 (voice)

318.644.5698 (fax)

garlandandlyons@comcast.net

Vendor/Exhibitor Contract next page
Terms and General Information, Site Plan
in separate documents
See website or call

www.lasouthernfriedfestival.com

Application and Contract for Exhibit Space



Commercial Exhibitor/Vendor Only - Food for on-site consumption and non-profit require separate forms. See website or call.
www.lasouthernfriedfestival.com - 318.355.2595

Company Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____ Cell _____
E-mail _____ Web address _____
Your Company Listing for Show Directory if different from above: _____

Please list all products/services you wish to exhibit(required): _____

Electricity needed for: (required) _____

Number of Parking Passes Needed (workers only) _____

Payment : 100% of show costs required with application

____ Enclosed is my check or money order
____ Please invoice me through Pay Pal (you do not need Pay Pal account. Pay securely with your credit/debit card. Email address is required.) Add credit card processing fee for this option \$ ____5.00__

Please Check your Choice:

____ One Booth 10' x 10' - \$50 _____
____ Two Booths, 10' x 20' - \$100 _____
____ Three Booths 10' x 30' - \$150 _____
____ Four Booths 10' x 40' - \$200 _____
____ 20' x 20' (open space) - \$200 _____

Extras:

____ Add: \$15 each for extra badge(s) _____

Total Commitment (booth package + extras) _____

IF ACCEPTED, I AGREE TO ABIDE BY THE SHOW RULES & POLICIES.

The Ike Hamilton Expo Center and Garland & Lyons are not responsible for lost, stolen or broken items. I have read and agree to the cancellation and other Rules stated in Terms and Conditions (separate document).

Applicant's signature _____ date _____

EXHIBIT SPACE RESERVATIONS ARE SUBJECT TO ACCEPTANCE OF THE APPLICATION BY SHOW MANAGEMENT

If space is not assigned, fees will be returned.

Accepted by: _____ date _____

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For information:

Sandy Lyons
Garland & Lyons, Inc.
318.355.2495 (voice)
318.644.5698 (fax)
or email
garlandandlyons@comcast.net

Please make checks & MO payable to:

Garland & Lyons, Inc.

Return application and payment to:

Garland & Lyons, Inc.,
P. O. Box 852
West Monroe, LA
71294.

Applications requesting credit card payment will receive an invoice via Pay Pal. Payment due upon receipt of invoice.